



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

*Katharina Brierton, Hayworth Creative Public Relations  
386-677-8000 office, 941-779-3344 cell  
katharina@hayworthcreative.com*

### **Box Project Announces Winner of Florida Trip Giveaway**

ORMOND BEACH, Fla. (March 26, 2007) – **The Box Project**, a national, non-profit organization dedicated to helping Americans living in rural poverty, is pleased to announce Bridget DeGroot from Brewster, New York as the winner of a Florida vacation package giveaway. Partnering with two prominent members of Florida's tourism industry, **TradeWinds Island Resorts** on St. Pete Beach, and **Busch Gardens® Tampa Bay**, The Box Project offered a four-night vacation package for four as a fundraising incentive to support The Box Project's year-round programs and critical services for those in need. Everyone who made a \$25 donation to The Box Project between January 12 and March 15, 2007, was automatically entered into a random drawing for the vacation package, which is valued at more than \$1,800. The drawing was held on Friday, March 16.

As the winner, DeGroot will enjoy a four-night stay for four at the TradeWinds Sandpiper Suites on St. Pete Beach, one \$75 gift certificate to Piper's Patio Restaurant at the TradeWinds Sandpiper Suites, four one-day theme park passes to Busch Gardens® Tampa Bay, and \$300 in spending money for food or travel.

Founded in 1962, The Box Project, Inc. is a 501(c)(3) organization with headquarters in Central Florida. Working to help rural Americans living in areas with the highest rates of poverty, The Box Project seeks to ease the effects of poverty and increase mutual understanding by establishing meaningful relationships, promoting education, and offering material aid. With the help of referring agencies located in the areas served, The Box Project offers programs that simply alleviate the suffering of some, while also providing opportunities to support the growth and success of others seeking to learn how to make life better for themselves and their families and willing to work toward the goal of achieving increased self-sufficiency. For general information or to sign up to be a sponsor, please visit [www.boxproject.org](http://www.boxproject.org). For other information, please call 1-800-268-9928.

###